

## **Executive Summary of Kairos Media Annual Report 2024**

Kairos Media, the vibrant media wing of the Jesus Youth movement, is on a mission to guide and inspire young people in their faith journey. Drawing from the Greek word *Kairos*, meaning "the opportune moment," this dynamic initiative captures the spirit of modern evangelization, using the power of print, audio, video, and digital platforms to share the Gospel with fresh relevance. Born in 1997 as a humble Malayalam quarterly, Kairos has blossomed into a global media force. By 2000, it became a monthly publication, and in 2018, Kairos Global was launched to connect with English-speaking youth and young families around the world. In 2021, Kairos Buds was introduced to plant seeds of faith in the hearts of children aged 3–12 through colourful, creative content.

Today, Kairos Media operates under the stewardship of the Kairos Trust in India and Kairos International Inc. in the USA, ensuring its global reach and organizational integrity. With its heart firmly rooted in service, Kairos refuses commercial advertising, choosing instead to rely on the heartfelt generosity of its readers and supporters. This unique model allows Kairos to remain wholly faith-driven and mission-focused. From beautifully curated magazines and spiritually enriching books to a user-friendly mobile app and an engaging presence on social media, Kairos Media has evolved into a multi-dimensional ministry. It stands as a beacon for young people searching for purpose, offering authentic, experience-based content that resonates with their daily lives.

Behind the scenes, a passionate team of 100 volunteers and 10 full-time staff keep the engine running. Monthly face-to-face meetings ensure collaboration and shared vision, while daily staff prayers at 9:30 AM foster unity, offering a moment to pray, share updates, and celebrate birthdays and feast days. Editorial teams work two months ahead to ensure timely, impactful releases. Despite financial hurdles, the unwavering support from the "Friends of Kairos" community keeps the mission alive. Finances are closely monitored through annual audits, but sustaining operations remains an ongoing challenge. Still, Kairos presses on. Its missionaries carry magazines across continents, and its message reaches hearts in every corner of the world. Through every article, video, prayer, and post, Kairos Media continues to be the face and voice of the Jesus Youth movement, changing lives, one soul at a time.

# Kairos Media Annual Report 2024

## 1.1 Kairos Media

Kairos Media serves as the communications arm of Jesus Youth, the International Catholic movement recognized by the Holy See. Embracing modern media and technology, Kairos Media seeks to connect with young people worldwide, encouraging, uplifting, and walking alongside them on their spiritual journey. With a heart for mission and a passion for evangelization, Kairos Media strives to build a generation rooted in faith, working together to establish God's kingdom—one youth at a time. [www.jykairosmedia.org](http://www.jykairosmedia.org)

## 1.2 Kairos Media Evolution

At the Heart of Our Mission is "Kairos," an ancient Greek word that means *the right or opportune time*, a divine moment when God breaks into our lives with purpose and grace. Born from the vibrant spirit of the Jesus Youth movement, Kairos took root in the late 1990s as the movement began spreading across India. With a growing need to reach young people with the message of God's redeeming love, the idea of a magazine emerged, not just as a publication, but as a powerful tool for evangelization. Thus, in May 1997, the Malayalam magazine Kairos was launched as a quarterly, marking the beginning of a bold media mission. By 2000, it transitioned into a monthly publication, and today, it touches the lives of thousands of readers each month with spiritually rich and relevant content.

As Kairos expanded its vision, it launched Kairos Global in 2018 English magazine crafted for youth and young families navigating faith in the modern world. More recently, Kairos Buds was introduced, designed especially for children aged 3 to 12, planting seeds of faith through stories, activities, and joyful content. But the mission doesn't stop at print. Kairos now thrives across digital and social media platforms, producing engaging videos, articles, and resources on current topics that speak directly to today's youth, guiding them toward truth, virtue, and a life rooted in Christ. Kairos continues to be a voice for this generation timely invitation to encounter God in the present moment.

## 1.3 Legal Ownership

Kairos Trust is the owner of Kairos magazines. The trust comprises three permanent members and 5-7 other members decided by the Kerala Jesus Youth Council (currently). When Kairos Global started publishing, for effective management and operational coordination, a non-profit entity with the name Kairos International Inc. was registered in the USA under the guidance of the national team of Jesus Youth of the United States of America. The printer and publisher of Kairos Malayalam is Mr Reji Karott, and that of Kairos Global is Dr Edward Edezath. The day-to-day management of Kairos activities and Kairos office is entrusted to Dr Chackochan Njavallil, Mr Joshy Joseph, and Adv. Johnson Jose. The Coordinator/Director of the executive team is Dr Chackochan Njavallil. Mr Ginees Francis is the current managing trustee. The following are the Kairos Trust Members.

1. Mr. Ginees Francis – Managing Trustee

2. Mr. Raju Paul
3. Mr. Abhilash M.K
4. Mr. Sijo Thomas
5. Mr. Deepu Kurian
6. Dr. Chackochan Njavallil

The Jesus Youth National Council of the USA decides the Kairos Media International Inc. members. The following are the members:

1. Dr. Anup Kudakkasseril
2. Joshy Joseph
3. Roncy George
4. Regy Varghese
5. Jitty Mary Jose
6. Denny Joseph
7. Githin George

## 1.4 Kairos Mission

Kairos is a truly unique magazine created especially for teenagers and youth, offering content that resonates with their lives, language, and experiences. With a fresh, engaging design and real-life testimonies from teens, young adults, and families, Kairos shares the message of faith in a way that feels authentic and relatable — not through sermons, but through inspiring stories and modern expression. Each issue becomes more than just a magazine — it's a meaningful companion on the spiritual journey of young hearts.

Both within and beyond the Jesus Youth movement, Kairos is recognized as the face and voice of its mission. For many leaders in the Church, it serves as a window into the spirit and direction of Jesus Youth. Staying true to its purpose, Kairos doesn't include advertisements; instead, it is sustained by faith, subscriptions, and the generosity of its supporters.

In a time when many initiatives fade due to financial pressure, the ongoing presence of Kairos is a beautiful sign of God's providence and the deep commitment of its community. It is the quiet support of donors and subscribers that keeps the light of Kairos shining brightly.

## 1.5 Kairos, a not-so-easy mission

Keeping a mission like Kairos alive and thriving is no small task. From managing increasing financial needs and gaining new subscribers, to continually delivering meaningful content — every step comes with its own set of challenges. But what keeps us going is the deep conviction that Kairos is changing lives, drawing hearts closer to God, and serving as a powerful instrument for sharing the joy and love of Jesus.

We hold onto a big dream: that every Jesus Youth would own a copy of Kairos — not just as a source of personal inspiration, but as a companion in their daily mission. We imagine Kairos

being carried into campuses, workplaces, churches, and homes, helping to spark conversations of faith and encounters with Christ.

Just think of the impact if every Jesus Youth shared even 10 copies regularly — with friends, classmates, neighbours, or even strangers. It's not just about passing on a magazine; it's about spreading light, sowing seeds of faith, and becoming part of a greater mission to make Christ known.

Kairos is more than a publication — it's a movement within a movement. And your part in it truly matters. You help keep this light shining.

## 1.6 Kairos Features

- A global platform that sources content from around the world and connects with readers across nations.
- Specifically tailored for teenagers, young adults, and young families, fulfilling a unique and much-needed role.
- Rooted in real-life experiences, presenting faith in a way that's accessible and easy to relate to.
- Youthful in tone and design, capturing the voice and vibe of today's generation.
- A dynamic tool for evangelization, crafted to both inspire hearts and empower action.
- The recognized face and voice of the Jesus Youth movement, both within the Church and beyond.
- An effective channel to engage the broader youth community, reaching far beyond just Jesus Youth circles.
- Uplifted by divine providence and the heartfelt generosity of its dedicated supporters.
- The largest outreach arm of Jesus Youth, touching the lives of thousands across the globe.

## 2.1 Kairos Media Status

### Kairos Fingertips

Kairos Fingertips is a doorway to all the digital materials Kairos has created. It is an easy tool to introduce Kairos resources. <https://www.jykairosmedia.org/kairosatyourfingertips>

## 2.2 Kairos Magazines

- Kairos Global - Chief Editor Dr Chackochan Njavallil
- Kairos Malayalam - Chief Editor Adv. Johnson Jose
- Kairos Buds - Chief Editor Nobin Jose
- Kairos Jaago - Hindi Magazine, pilot issue released
- Kairos Audio and Digital Magazines

## 2.3 Kairos Books

Jesus Youth - Kairos Publications / Books

So far, Kairos Media has published around 30 books, including the widely acclaimed book on *Ajna*, along with a few English titles and children's books.

1. Oru Yuvajana Vismayathinte Kadha (1996) Fr. Sebastian Arikat
  2. Missionary Akunna Oru Yuvajana Munnettam (2000)
  3. Jesus Youth Charismatic Prarthana Groupukal (2001) Dr Edward Edezhath, Romeo Fernando
  4. Motivated by Love (2001) Dr Joby Cyriac, Dr Chackochan Njavallil
  5. Focussed only on Lord (2004), Joson Jose, Dr Joby Cyriac, Dr Chackochan Njavallil
  6. Aathmaavinte Snehasparsham (2004) Dr. Chackochan Njavallil
  7. Koottaymakadhakal (2006)
  8. Kaumarathinte Kanapurangal (2006) Sunny Kokkappillil
  9. Daivam Ethinokkiya Nimishangal (2007) Fr. Job Mailaadiyil CMI
  10. Prathyashayude Kiranangal (2007) Renny Njarakkulam
  11. Ente Rajakumari Parannupoyi (2010) Sunny Kokkappillil
  12. Amma Annu Angane Paranjirunnu (2013) Sunny Kokkappillil
  13. Vismayippikkunna Karuna (2018) Jose Padannamakkal
  14. Kaattu Veeshunna Vazhikal (2019) Dr Edward Edezhath
  15. Njangade Swantham Palliachan (2020) Dr Chackochan Njavallil, Sajan CA, Jinto Kokkappillil
  16. Sing Hallelujah (Different Languages, Editions)
  17. Jesus Youth Prarthanakal (Different Languages, Editions)
  18. Coral Anniversary Supplement (2021)
  19. Daivathinte Maunam (2021) Sasi Immanuel
  20. Alicekuttyum Athbhuthalokavum (2021) Sujamol Jose
  21. Olela (2021) Aldrin Joseph, Sr. Jiya MSJ, Josy Joseph Alancherry
  22. Rivers of Living Water (2021) Dr Edward Edezhath
  23. Kulirmayulla Theechoola (2021) Sunny Kokkappillil
  24. Divyakarunyathinte Vanampady (2022) (12 Editions) Fr Joseph Kumbuckal & Jith George
  25. Daivathinte Sammanam (2 Editions) Sr. Gia MSJ
  26. Nightingale of the Holy Eucharist (2022) (3 Editions) Fr Joseph Kumbuckal & Jith George
  27. Participatory Church (2023) Leo Tom Vadakkan
  28. Shepherd Whispers (2023) Mrs Shiny Alexy and Mr Alexy Pallan
- English - 6 Books
- Children - 2 (Excluding 4 Editions of Kairos Buds Diary)

## 2.4 Cloud Catholic App

Before the COVID-19 pandemic, a significant number of Kairos magazines were being distributed across several Middle Eastern countries. However, growing challenges eventually made it difficult to deliver physical copies to many locations. Complaints about undelivered issues through postal services became more frequent, and in some countries, transporting Christian material was no longer possible.

To address these issues, the Cloud Catholic app was proposed as a solution. Although the projected costs were daunting, we chose to move forward with its development in faith, believing it was the right step for the mission.

- iOS <https://play.google.com/store/apps/details?id=org.jykairosmedia.cloudcatholic>
- Android <https://apps.apple.com/us/app/cloud-catholic/id1623521729>

## 2.5 Kairos Audio

The only Catholic publication media in the audio segment. Magazines are available in audio format too.

## 2.6 Kairos Studio YouTube channel

640 relevant video materials are available in the Kairos studio channel and 150 in the Kairos Buds studio channel till December 31, 2024.

## 2.7 Social Media Presence

The target audience of Kairos includes teens, youth, and young families—an audience deeply active on social media. Naturally, Kairos Media maintains a strong presence across these platforms. Below are the official social media links of Kairos Media:

1. Kairos Global Facebook <https://www.facebook.com/ReadKairosGlobal/>
2. Kairos Global X <https://x.com/readkairos>
3. Kairos Global Instagram [https://www.instagram.com/jy\\_kairos](https://www.instagram.com/jy_kairos)
4. Kairos Malayalam Facebook <https://www.facebook.com/ReadKairos>
5. Kairos Malayalam X <https://x.com/kairosmalayalam>
6. Kairos Malayalam Instagram <https://www.instagram.com/kairosmalayalam/>
7. Kairos Buds Facebook <https://www.facebook.com/kairosbuds/>
8. Kairos Buds Instagram <https://www.instagram.com/kairosbuds/>
9. Kairos Buds X <https://x.com/kairosbuds>

## 2.8 Websites

- Jykairosmedia.org
- Cloudcatholic.com
- truthmemes.org
- Jykairosnews.org

## 2.9 Pages till December 2024

Kairos Malayalam - 1997 Onwards – 11,232 Pages (1991-2024)

Kairos Global - 2018 Onwards – 3,936 Pages (Till December 2024)

Kairos Buds - 2021 Onwards – 1,728 Pages (Till December 2024)

## 2.10 Legal - Kairos Media complies with all necessary legal requirements. Some of these areas include:

- Kerala Trust Kairose Trust
- USA Trust - Kairos Media International Inc.
- UK Account - Bank Account
- GST - Registered
- ITAX - Annual Returns Submitted
- Auditing - Accounts are audited by a Chartered accountant yearly
- RNA Registration
- ICPA & CMA Memberships

## 2.11 Kairos Administration

### Executive Team

- Dr Chackochan J Njavallil
- Joshy Joseph
- Adv. Johnson Jose

### Core Team

A Kairos Media core team supports the executive team in its activities. The core team meets every week online. It reports on all activities, discusses ideas and proposals, and takes every possible step to further the mission.

### Members:

Kairos Office Manager: Sajan CA

Circulation Coordinator: Anto Puthur

Kairos Buds Chief Editor: Nobin Jose,

Operations in Charge: Manoj Thalakodan,

Finance and Accounts Coordinator: Roncy George from the USA, along with the executive team members

IT and social media: Thobias Vakayil

Craft City: Jeena Kuruvila

### 3.1 Kairos Global 2024

Kairos Global is a Catholic magazine for youth and young families, published by Jesus Youth, an International Catholic Movement approved by the Holy See.

Kairos Global issue numbers starting from 70 to 81 were brought out in the year 2024. The editorial council selects a monthly theme with a central focus, around which 3 to 4 major articles are usually crafted. Alongside these feature pieces, the magazine also includes its regular columns.

#### **Kairos Global Contents**

Ask Father Bitaju – Answers to questions on faith and life from a Catholic perspective

Pope Talk – Wisdom from our Pope Francis

Jesus Youth – Dr Edward Edezhath, one of the pioneers of Jesus Youth, gives us a glimpse of the growth of the movement

Engage – General article on faith

Encounter – An encounter with a person's faith/life experience

Evolution – Articles to help career, life, leadership development, etc.

Experience – Faith experiences and testimonies

In Focus – Main theme-based article

Up Close – Interview

Living Life – Short theme-based experiences

Family In Focus – Interview with a Christian/Pro-life/Missionary family

Familia – Articles on family life

Culture of Life – Pro-life article

Kairos Story – Evolution of a magazine written by Kairos pioneers

Infographic – Faith-based info and graphics

Truth Memes – Memes on Catholic faith apologetics

Teen Talk - Article by a teenager/ YA about their faith experiences

Fishing Nets – Reviews of Catholic apps/websites

Pathfinders – Conversion (to the Catholic Church) stories

Art – Articles on Christian art



Issue No	Month	Theme
70	January	Catholic Dating
71	February	Catholic Marriage
72	March	Catholic Marriage (Contd)
73	April	Hope
74	May	Catholic Evangelisation Initiatives
75	June	LGBTQ
76	July	Politics
77	August	Current Pro-life issues
78	September	Catholic Social Teaching
79	October	Christian Art
80	November	Fatherhood
81	December	Waiting



### 3.2 Kairos Buds

Kairos Buds, the children's edition of the Kairos magazine, began regular publication in January 2021. Aimed at nurturing the faith formation of children aged 3 to 12, it is published

in English. During 2024, issues 37 to 48 were released. The magazine is thoughtfully designed to ignite young hearts with a love for Christ and help them grow strong in the Catholic faith. Each issue features a vibrant mix of content, including four cartoon series, creative art activities, puzzles, DIY projects, engaging faith-based articles, Q&A, health and wellness tips, and even contributions from children themselves, through stories and artwork.

Kairos Buds 2024		
Issue	Month	Theme
37	January	Mother Mary
38	February	Blessed are the Poor in spirit, for theirs is the kingdom of God
39	March	Blessed are those who mourn, for they will be comforted
40	April	Blessed are the meek, for they will inherit the earth
41	May	Easter
42	June	Blessed are those who hunger and thirst
43	July	Blessed is the merciful, for they will be shown mercy
44	August	Blessed are the pure in heart, for they will see God
45	September	Blessed are the peacemakers, for they will be called Sons of God
46	October	Blessed are those who are persecuted ...
47	November	All Saints
48	December	Christmas



### 3.3 Kairos Malayalam

Kairos Malayalam mainly caters to teenagers and young adults, but it enjoys readership across all age groups. The magazine is recognized for its straightforward language, emphasis on real-life stories, brief articles, youthful style, attractive design, high-quality printing, and a casual, non-preachy tone. It began publication in 1997 and is now in its 28th year.





### 3.4 Kairos Audio & Digital Magazines

As podcasts and audio content gained popularity globally, the need to explore these media formats became clear. Keeping this in mind, Kairos Media started producing audio versions of its Malayalam magazine and Kairos Global magazine. While Kairos might be the only Christian publication house in India to do this, we remain unsatisfied with its reach and the number of people benefiting.

Cloud Catholic mobile app

<https://play.google.com/store/apps/details?id=org.jykairosmedia.cloudcatholic>

iOS <https://apps.apple.com/us/app/cloud-catholic/id1623521729>

### 3.5 Kairos Buds Diary

The year 2024 marks the fourth year of publishing the Kairos Buds Diary for children. To make it suitable for gifting throughout the year, we have designed this edition as a dateless journal.



### **Kairos Buds Diary Content**

Meant as a spiritual companion for children throughout the year, its contents include:

A prayer book of traditional prayers

Stories of Twelve Special Saints

Devotions that Children need to know

Learn Bible verses every day

Colourful space for creativity

Special Activities

A Journal for Kids

#### **4.1 Kairos Buds Craft City**

Craft City started as an online program for children and has grown into a highly popular and engaging initiative. The program features teaching an action song, sharing a Bible story, and creating a craft. It attracts hundreds of children from various parts of the world.

Watch

<https://www.youtube.com/watch?v=Jx7dYx9hbz4&list=PLxdDVlOyi5p3hH0mLrW9sEtCPUtEN136x>

#### **4.2 Booklets: Silent Killer & Nisabdanaya Kolayali**

The booklets focus on topics concerning pornography and sexual addiction that are specifically relevant to teenagers and young adults, addressing a strong demand. They are produced in response to ongoing requests from youth ministry workers globally. Related articles have been featured in the magazine before, and the booklets are created by compiling and adapting those articles. The cover images of both booklets are shown below.



Links to access and purchase the printed books

Nisabdanaya Kolayali <https://cloudcatholic.com/product/nisabdanaya-kolayali-4-copies/>

The Silent Killer <https://cloudcatholic.com/product/silent-killer-4-copies/>

### 4.3 Webinars

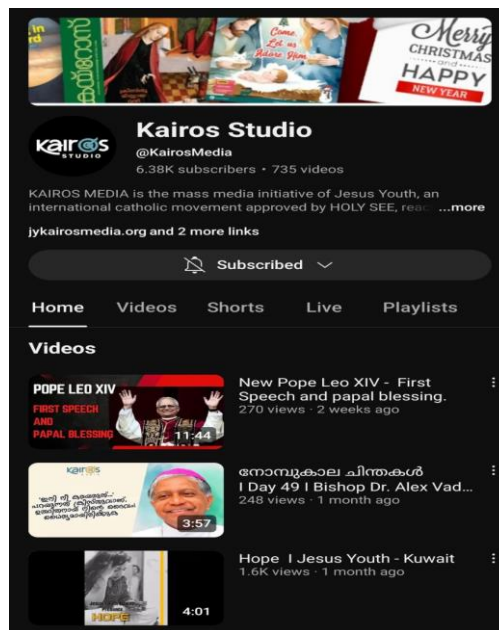
The Covid pandemic brought the world to a halt and made the online world more accessible, even to children. Recognizing the urgent need to engage in this space, Kairos Media launched several webinars aimed at teens, youth, and animators. This year, Kairos Media hosted a webinar on screen addiction for children and parents, which was led by Dr. Neethi Valsen.



### 4.4 Kairos Studio

Kairos Studio is the YouTube channel of Kairos Media, offering over 735 videos to its 6.38K subscribers, with new content uploaded regularly.

<https://www.youtube.com/kairosmedia>



#### 4.5 Video Productions

Kairos Studio is Kairos' YouTube channel, with ambitious plans to create video content aimed at youth and teenagers, in line with the mission of Jesus Youth. Additionally, a new channel called Kairos Buds has recently been launched.

Kairos Media: <https://www.youtube.com/kairosmedia>

Kairos Buds: <https://www.youtube.com/@KairosBuds>

#### 4.6 Writers Workshop

Kairos Media's mission and responsibility include encouraging and supporting new writers. To this end, writers' workshops have been held on several occasions.

#### 4.7 Kairos Media Missionaries

Kairos Media Missionaries are individuals who support Kairos' ministry in different ways. A key expectation for them is to distribute at least 10 magazines each month. Typically, the magazines are shipped to them via courier with tracking available.

#### 4.8 Holy Habits

Holy Habits, launched by Kairos Media in 2022, is a creative and engaging program that has quickly gained popularity and attracted attention from around the world. In celebration of All Saints' Day, children are invited to dress as a saint and share their photos and videos. This is not a contest, but rather a chance for children and their parents to explore and appreciate the values and virtues of the saint on a deeper level.

Link <https://www.instagram.com/stories/highlights/17878336850766644/>



## Conclave 2024

Around sixty individuals, including those working in the media field and those associated with Kairos, participated in the Kairos Conclave. The event took place on July 20 at Shanthi Kendra, Karukutti, Angamaly, from 7:00 AM to 9:00 PM. The conclave was inaugurated by Rev. Dr. Alex Vadakumthala, Bishop of Kannur Diocese and Ecclesiastical Advisor to the Jesus Youth National Council. His session was a spiritually enriching sharing that guided participants into deeper levels of spiritual awakening. He shared his personal experiences intertwined with biblical messages, emphasizing how media professionals should remain vigilant, independent, hopeful, and reliant on God.

The keynote speaker was Mr. Johny Lukose, Director of Manorama News. He highlighted the nature of the media field as either 'favourable' or 'hostile,' with no in-between. He stated that what people need today is not just 'attention' but 'respect.' He also discussed current trends in the media industry and stressed the importance of upholding values and ethics. He dedicated time for a Q&A session to address participants' doubts and queries.

The event provided an excellent opportunity for participants to bond and build closer friendships, which was highly beneficial for everyone. Many shared their dreams and hopes for working towards bringing Kairos more prominently before the world in the coming days.

Embracing the uniqueness of the new era, participants expressed that the pulses, imprints, and creativity of the younger generation must continue to flow through the veins of Kairos. They affirmed their commitment to providing all necessary support and cooperation without hesitation. The Kairos Conclave, which began with the Holy Mass, concluded at night with Adoration before the Blessed Sacrament.



## Internships

Kairos Media frequently receives internship requests, many of which are tied to academic requirements. These internships typically span one month. After reviewing applications and conducting interviews, selected candidates are matched with supervisors aligned with their interests. For instance, interns interested in English writing are guided by the executive editor of Kairos Global and Kairos Buds. They are assigned tasks aimed at developing their professional abilities. Some interns opt to continue their involvement with Kairos after the official internship ends. Upon completion, certificates are awarded to acknowledge their participation.

## Monthly Staff Meetings

Kairos operates through a distinctive ministry model, primarily supported by dedicated volunteers who balance their contributions with their careers and professions. Approximately 100 volunteers across the globe are actively involved in Kairos' day-to-day functions. In



addition, there are 10 full-time staff members, most of whom work remotely, with only a few based in the office. As a result, monthly in-person staff meetings are highly valued. These gatherings, usually held on the third Saturday of each month, serve as an important opportunity to review progress, exchange insights, plan future activities, and strengthen team connections. In 2024, nine such meetings were conducted.

## Daily Staff Prayer

Some staff members work from the office, while others operate remotely. Regardless of their work mode, all team members participate in a morning prayer session held in a hybrid format at 9:30 a.m. Following the prayer, members share key updates, and occasions such as feasts and birthdays are celebrated. This daily practice has become a valuable way to enhance coordination and foster stronger teamwork.

## Editorial team and its Working

Each magazine under Kairos has its editorial team, which functions independently. Work on a new issue typically begins two months in advance. For instance, preparations for a March issue start at the beginning of January. These editorial meetings begin with prayer and then move into discussions about the issue's theme, article topics, and potential contributors. The themes usually focus on topics relevant to youth and young families. Once finalized, the executive editor contacts the selected authors and requests them to submit their articles by January 25th. After the articles are received, they undergo editing and are finalized in consultation with the authors. The chief editors then review and approve the content, which is forwarded for design and layout. Simultaneously, the magazine cover is created. The designed draft goes through proofreading and corrections before being finalized for printing.

## Staff Responsibilities

1. Sajan CA - Manager and Executive Editor, Kairos Malayalam
2. Tania Rose Josun - Executive Editor, Kairos Global and Kairos Buds
3. Sija Ajish - Graphic Designer
4. Smitha Jose - In charge of social media, Website, and Audio Magazines
5. Leena Shaju - Finance Support and African Mission
6. Ayona Augustine - Kairos Support and Finance Mobilisation
7. Jomon – Despatch

## Teams working for Kairos

It will be very difficult to accurately prepare the list of the large number of teams working for Kairos at different levels and with varying intensities. The core team meets every week, the intercession group meets every day at 3 pm IST, and the Kairos trust meets once every three months.

## Audited Accounts

The Kairos accounts are audited annually by certified chartered accountants, a legal requirement as it is a trust. Kairos International Inc. is also a registered entity, and its accounts

are audited. The Kairos Trust appoints auditors, and for 2023-24, the auditor was CA Rinto Chandy.

## Daily Intercession at 3 pm

The story of Kairos is abundant with incidents of God's blessings. Many people are involved in it, taking it as their mission and ministry. A group of people gathers daily at 3 p.m. online to pray for Kairos.

## Friends of Kairos

Kairos Media is a ministry committed to spreading the Good News of Jesus Christ. We believe that serving the Lord requires offering our very best, which is why we uphold the highest standards in content, design, and production. However, subscription revenue alone does not cover our financial requirements. In keeping with our principles, we do not include commercial advertisements in our publications. As a result, we rely entirely on the generous contributions of our well-wishers. We are deeply thankful to God and to all those who continually support us, our cherished group known as the Friends of Kairos (FoK).

One of the most visible areas where we witness daily miracles is in our finances. Our monthly expenses reach approximately ₹800,000, and with limited subscription income and no commercial ads, our only recourse is to trust in God's providence and the generosity of people. Despite having no financial surplus and often carrying pending bills, our gracious God has never let us stop this mission. While many magazines struggled to recover after the COVID-19 pandemic, Kairos Media continued its operations without interruption. In every way, Kairos is a testament to God's provision—a true financial miracle.

## ICPA Membership

The Indian Catholic Press Association (ICPA) is a leading organization for Catholic publishers in India, and Kairos has been a member since 2021. Its annual meetings are well attended, and its various initiatives are highly valued and appreciated.

## CMA

Kairos Media has been a member of the Catholic Media Association of the USA since 2022.

## Major Strengths & Weaknesses

One of the key shortcomings of Kairos Media lies in its marketing efforts. While the design and print quality of Kairos publications are widely praised, and the committed support of hundreds of individuals is truly commendable, all authors and contributors offer their work as a service and mission rather than for commercial gain.

## Major Challenges

Kairos is intended to serve as a tool for sharing the Good News on a personal, one-on-one level. However, it appears to be underutilized, possibly because the younger generation is less inclined toward personal evangelization. There also seems to be a significant lack of motivation encouraging young people to read for deeper spiritual growth. Even among leaders, there appears to be limited awareness of the risks associated with relying on social media for news, particularly the influence of algorithm-driven content.

## Kairos Distribution Difficulties

A significant challenge in distributing Kairos magazines is that some subscribers do not receive their copies. Despite various efforts to resolve this issue, it persists. One potential solution is to minimize the practice of sending individual copies and instead increase the number of Kairos Media Missionaries. These missionaries are expected to distribute at least 10 copies each month, and in their case, courier delivery could be a viable option. Therefore, there is a pressing need to recruit a larger number of Kairos Media Missionaries.

## RNI registration Global and Buds

One of the requirements for publications in India is to get it registered under the Registrar of Newspapers in India. Kairos Malayalam has got that registration but for the other magazines it is pending. Kairos Malayalam - RNI No. KERMAL/2002/12027

## Conclusion

Kairos Media is now in its 28th year, and what an incredible journey it has been. What began as a modest newsletter has, by the grace of God, grown into something far greater than we ever imagined. Every challenge and success have been shaped by His guidance, and we are deeply thankful for His countless blessings. As the media arm of Jesus Youth, we want to extend our heartfelt gratitude to the entire Jesus Youth family worldwide. From international and national councils to local teams and every individual who supports, prays for, and believes in Kairos—thank you. Your encouragement means more than words can express. Our Kairos Core Team gathers every week, dedicating their time, energy, and resources, often working quietly behind the scenes. Their unwavering commitment can feel like a never-ending mission, but their passion and selflessness are nothing short of inspiring.

We are also deeply grateful to our full-time and part-time staff. Their dedication goes far beyond the limits of their roles—they consistently go the extra mile. You are the driving force behind Kairos, and we appreciate everything you do. A special thanks goes to our contributors—those who write, share personal stories, and lend their creative talents. Most offer their gifts purely out of generosity, and though our cartoonists are an exception in being compensated, everyone's contributions are valued and impactful. To our incredible team of over 100 volunteers from across the globe—thank you. Even though much of your work happens quietly in the background, we know God sees every bit of your sacrifice and service. You are our unsung heroes. We're also immensely thankful to those who take charge of distributing the magazines. Your commitment to spreading Kairos far and wide has made a significant difference in our reach and impact. And finally, to our loyal readers, your steady support and encouragement fuel our mission. You are the reason we continue. Thank you for being with us on this journey.